

Mimicking Nature's Design for Regenerative

Manufacturing and Best Management Practices

White Paper

By

Dr. Manijeh Motaghy

Matthew Law

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Table of Contents

Executive Summary	2
INTRODUCTION: Nothing Is Waste	3
Background	4
Types of Trash and Wiser Living	9
The Problem With Disconnected Solutions	11
SOLUTION: A Zero Waste, Zero Anxiety, and Full Prosperity Model	13
First, About Nature's Regenerative System	13
Regenerative Integration Management System (RIMS)	14
Mimicking Nature's Objective, Function, Resources, Implementation Strategy: RIMS	16
An Ecosystem of Handlers For a Healthier Economy	17
Sample Steps to create an organizational RIMS cycle	18
IMPLEMENTATION: Strategic Plan at A Glance	18
Focus Area EXAMPLE: Eliminating Production Energy Waste	20
Other Necessities:	20
Case Study: Toyota	21
The Case For Biodegradable Products	22
Conclusion	23
Next Steps: Implementing RIMS in your organization	24
References	25
Additional Resources	26
About the Authors	27
MLO Logos	29

"We live in a time of disruption, leading to many opportunities." Lynn Martin Executive Summary

With so much hardship, anxiety, and dissonance, we hope that the world is ready to turn to a regenerative mindset and integrate regenerative processes and components to eliminate all forms of waste and hardship that come with it. This white paper introduces the Regenerative Integration Management System (RIMS), a model inspired by nature's efficient and waste-free processes. It addresses the critical issue of product waste ending up in landfills, oceans, contaminating rivers, and drinking water sources, and offers a holistic, sustainable manufacturing, production, and management solution. It aims to optimize business practices that reduce waste, promote planetary health, increase climate resilience, and reduce climate anxiety. It will contribute to a healthier global economy by creating business opportunities for local and global communities and organizations. This paper outlines the structure of RIMS, provides science and real-world examples, and offers actionable steps for implementation, making it an introductory guide for conscious entrepreneurs, innovators, investors, and those committed to aligning with intelligent systems and being part of the solution, and leaving behind businesses that can last for millennia.

RIMS is a Corporate Mindful Life Optimization (CMLO) solution under the Mindful Life Optimization (MLO) methodology, aiming to optimize life in three domains of Life Intelligence: systems, planet, and humans. RIMS is an MLO solution for one systemic issue: trash and product waste.

The MLO umbrella is a powerful methodology that facilitates the United Nations Sustainable Development Goals (SDGs) and provides a mechanism for the growth of the Inner Development Goals (IDGs) within organizations. Implementing the full MLO, including RIMS in the corporate world, will empower management, teams, and staff to create holistic systems that benefit the corporate economy, increase work resilience, confidence, and satisfaction, and motivate people to live and work with dedication and purpose.

INTRODUCTION

Nothing Is Waste

The goal here is to move from heedful measures (sustainability) to life-intelligence measures (regenerative); an improvement on the SDGs. The United Nations Educational, Scientific, and Cultural Organization) The United Nations defines sustainability as "meeting the needs of the present without compromising the ability of future generations to meet their own needs." Allan Savory, the founder of Savory Institute, offers an insight into sustainable practices vs regenerative practices: "Sustainable practices seek to maintain systems without degrading them, whereas regenerative practices apply management techniques to restore the system to improved productivity." There is much to learn about this wisdom.

Regeneration is a procedure that nature has refined and perfected for 4.3 billion years on Earth. What seems to humans on many occasions as natural disasters is nature's way of regenerating life. For example, wildfires are the catalyst for seeds to germinate and sow. The death of a whale in the ocean provides life to millions of organisms on the ocean floor; flooding brings mud nutrients to the valleys. Our ancestors understood the cycles of the seasons and composting of old growth, which took place to ensure essential growth for new crops in the springtime. This systematic procedure does not hinder itself from regenerating life, as our human-made systems have done: breaking down natural oceanic currents that cool the water and creating unsuitable living environments. This paper aims to contribute to changing these human-constructed systems.

Background

Dr. Manijeh Motaghy and Matthew Law have been colleagues for several years. They have focused on their personal and professional development in mindful living, conscious leadership, and understanding and implementing different facets of the MLO programs and projects to optimize individuals, teams, and organizations in various settings.

Their purpose for writing this paper is to emphasize the necessity to learn and develop business systems through regenerative thinking and mimicking nature's brilliant design and to offer a pathway and method to do so. To think regeneratively in product design and production and use technology and AI beyond sustainability. Scientists have recognized that nature does not function for sustainability. It functions to regenerate and maintain the continuity of life. It has armies of creatures acting as ecosystems to keep the wheel of life turning. We can create such a model by mimicking this approach in our businesses and other constructed ecosystems. So, we are here, living in an era of heightened and accelerated advancement. According to vast, compiled science, these personal and ecological challenges are caused by human choices and conduct based on needless, excessive living and resource exploitation. As we heard, during the immense 2024 UN's Climate Week in New York, the Global People's Assembly distinguished itself from those they believe exploit nature. It caused these tremendous ecological issues in the "Global North." The Global North is a term used and updated in 2023 by the United Nations Trade and Development (UNCTAD). According to UNCTAD, the Global South is commonly identified as a country lacking in living standards, with high levels of poverty, and well behind in many Sustainable Development Goals (SDG) metrics such as education, gender equality, housing, and health systems.

During the 2024 UN Summit of the Future Action Days, the Global South People's Assembly, which includes countries in Latin America, Africa, parts of Asia, and Europe, spoke with personal reference to climate change and disasters that have and are yet to ruin their lives. Here are some of the comments made during the 2024 Assembly in New York:

- Do not call us "developing countries," as we are not interested in the kind of development that the capitalist Global North has achieved.
- Do not give us "aid" to pay for fixing the problems the Global North has caused.
- Do not speak of inclusion and bridging the gap of divide in digitalization when we don't have the basic means for powering our daily lives.

• The Global South People's Assembly has no voice in the UN, as most people couldn't get an invitation to the bigger events or have the resources to attend.

Both science and the people of the Global South believe that the Global North countries' materialistic lifestyle has hindered planetary systems and boundaries and potentially tipped them into a domino effect of disasters toward the end of life on the planet. It is not to conclude that all "Global North" residents value materialism over health, equality, and safety for all. Not everyone needs so much stuff to ensure their happiness. Some understand that external sources of pleasure and happiness are fleeting and unreliable. Instead, they value peace, contentment, and conscious living. However, many of them have difficulty living those values, resisting and battling millions of products that flood the market daily and the constant social media reminders to continue the cycle of anxiety for being pushed to buy goods that are not needed, further disrupting Earth's ecosystems. Nonetheless, nature has its design and must be respected.

The United Nations Decade on Restoration, 2021 to 2030, indicates:

Ecosystems support all life on Earth. The healthier our ecosystems are, the healthier the planet and its people. The UN Decade on Ecosystem Restoration aims to prevent, halt, and reverse the degradation of ecosystems on every continent and in every ocean. Ecosystem restoration can help to end poverty, combat climate change, and prevent mass extinction.

Many projects are underway to restore grasslands, farmlands, and oceans, which have positive effects. However, there are still concerns about human behavior. These questions remain: Is the restoration of land, forests, and oceans enough? Is this a long-term solution? What about our materialistic lifestyles, which created these problems? What about the way we do business? How much stuff do we create to create more wealth?

Product quantities that reach markets are mind-boggling. Many of these quantities represent an excess of which, in many cases, we can do without. Amazon alone lists and sells millions of products every day, and so does Walmart and hundreds of thousands of other companies around the globe. Some resellers are even worse than others. TEMU and SHEIN, which are China-based companies and reportedly in many cases use forced (modern-day slavery) labor, sell cheap products that do not last long and end up in landfills or never get used because of their low quality. As per <u>Fashion United</u>, TEMU and SHEIN ship one million packages daily to the US alone, burdening the cargo industry, increasing fuel consumption, and negatively impacting several SDGs, including human rights issues.

Moreover, digitalization enables innovation, production, and distribution of products faster and in larger quantities. All of this is to achieve more and faster satisfaction, which never ends and adds side effects and broader wicked problems that impact human health and quality of life. Reinforced inattention, stress, anxiety, disconnection, loss of empathy, loneliness, loss of self-worth, and rising rates of suicide among the youth and others. The pursuit of excess increases inequality and inequity in wealth distribution, race, gender, and other known and unknown causes of pain and suffering for life on Earth. With these free enterprise activities in the world and humanity's increasing reliance on material goods, it's impossible to live by conscious values that create friendship, equality, equity, peace, and a healthy ecology. Not yet, at least.

As these issues have become well known, coalitions of scientists, governments, corporate leaders, academia, and other public and private sectors are at work to resolve

them. In September 2024, thousands of international delegates, scientists, corporate and sustainability leaders, municipal representatives, and people came to New York from all around the world either speaking at or attending the 2024 UNGA, United Nations Summit of the Future Action Day, Female Quotient, Equity Summit, and GloCha, Rockefeller Foundation, (discussing billions of dollars investing in climate solutions), the <u>Nest Climate Campus</u>, <u>Global People's Assembly</u>, <u>Columbia Climate School</u>, and numerous other organizations gathered to address these issues. They provided events to educate and empower women, the youth, and marginalized communities, as well as to discuss concerns and promote solutions.

As Dr. Motaghy attended over 25 sessions, listened to over 100 speakers in eight days, and walked the streets of New York, she was mesmerized by the whole experience. Fully captured by massive lights, enormous HD videos are displayed at events and outside every tall building, with loud music and colorful advertisements. With this level of constant sensory stimulation, she fell in love with life in New York. When she returned home to her rural environment and detoxed from all that energy consumption over a good night's sleep, she couldn't stop thinking about how attractive and wasteful it all was/is, especially when the intention was to educate and gather to resolve the massive problem of human suffering and climate change. The irony was that excessive energy consumption was a discussed at these events. It was apparent how the human mind can trick itself into living unconsciously. Dr. Motaghy reflected on the amount of resources spent to gather, feed, and accommodate all these entities and the double standards of hosting such vast Climate Week events and justified being as wasteful as the hosting city, as New York was regarding energy consumption. It's sleepwalking and advocating for a dream rather than being awake and acting consciously.

Dr. Motaghy reflected that even though she lives a mindful life, is conscious of her impact, and still got pulled in, how could anyone blame the youth and others energized from being stimulated so intensely? She also couldn't stop thinking about what the people of the Global South and their ambassadors and envoys had expressed. While we talk about providing digital literacy and equality, they don't have enough energy for their basic needs, let alone digitalization. At least some in the Global South do not view development as good and do not wish for development. There is also an urgency to address the problem that our planet has now crossed many <u>planetary boundaries</u>, and trash plays a massive role in

Types of Trash and Wiser Living

Trash (waste) falls into several categories. The first is edible food waste. The second is clothing, which includes natural fibers from plants or animals (leather) and synthetic clothing. Other items include machines, electronics, furniture, packaging, etc. Many of these items are rarely used or used very little, which can be helpful if it becomes a neighborhood trend to loan them out.

Each developed nation produces enormous amounts of waste and trash per individual. <u>The Environmental Protection Agency</u> reported that the United States is one of the largest trash-producing nations in the world. In 2018, the United States collectively polluted the environment with 300 million tons of trash, which amounts to around five pounds of waste per person per day. Many of these trashed items could be reused, repurposed, and recycled.

The <u>Recycling Track System</u> reported:

- The world wastes about 2.5 billion tons of food every year.
- Food is the largest component of US landfills, accounting for 22 percent of municipal solid waste (MSW).
 - The United States discards nearly 60 million tons 120 billion pounds annually. That's estimated to be almost 40% of the US food supply, equating to 325 pounds of waste per person. That's like every person in America throwing 975 average-sized apples right into the garbage or rather right into landfills, as most discarded food ends up there.
 - The amount of food wasted in America is approximately \$218 billion the equivalent of 130 billion meals.

The <u>2024 Recycling</u> Report found that the world's top recyclers do not exceed a 60% recycling rate for municipal waste. Eight of the top ten recycling countries are in Europe. Western Europe ranks high due to its longstanding strategies and policies, which have driven investments in collection, logistics, sorting, and reprocessing across the continent.

The Waste Away Systems reports:

The U.S. manages to recycle around 70 million tons of waste, compost another 25 million tons, and burn 35 million tons to turn it into energy. The most common trash in landfills is plastic, paper, and rubber. Therefore, about half of the 300 million tons of trash yearly are in landfills.

Anyone can see how reducing production to levels appropriate to the actual needs of life sustenance is a smarter solution.

The Problem With Disconnected Solutions

There are many solutions to reduce food and product waste that can reduce desertification, deforestation, emissions, etc. However, the urgency to reduce these issues within a few years to bring Earth back to its regenerative state of safety and abundance has fostered quick, untested, problematic innovations on many fronts. For example, capturing atmospheric carbon and injecting it deep into the ground is great. While geologists and experienced industries such as the oil industry may have data and information that might help navigate such adventures, changes this method can cause to the Earth by excessive or unwise implementation can pose dire ramifications.

Other solutions act as bandages with temporary effects or become new ideas for entrepreneurship, enabling life as usual in the consumer world. For example, let's look at two of the many solutions that aim to resolve the issue of product waste ending up in landfills. One method is continuing to recycle and repurpose a product after its first round of use, which, after being reused and recycled enough times, will still end up in landfills as trash. The other solution is to produce biodegradable products, which should eventually degrade and dissolve.

The latter solution, creating biodegradable products, which seems like the better choice, still adds to the mountains of trash, pollutes the land, water, and air, and is often useful for a shorter shelf-life. Because biodegradable products have a shorter life span, we end up needing more of those products, and the cycle of needing more and more resources won't slow down enough to make a difference. The recycling and repurposing

solution makes products useful longer because they last longer, and we may need less, while still polluting the Earth.

Another important factor contributing to waste and reckless purchasing is the shopping conspiracy of obsolescence. Netflix's "Buy Now" (2024) outlines how organizations are complicit in engineering unnecessary product obsolescence; for example, the world retires and replaces 13 million products daily. As "Buy Now" indicates, there needs to be more CEOs, especially in the consumer electronics and clothing industries, who support product repairs and cradle-to-grave regenerative practices, as RIMS outlines in the next section.

In addition to reducing production and consumption to avoid going in circles and creating new problems while solving old ones, we can mimic nature's process. A solution that provides a peaceful and equitable life for everyone on the planet, both for the people residing in the Global South and for those of us in the Global North, as our lives are not independent of each other. Believing that any individual, sector, or nation is fully independent is false. The web of interdependence applies to everything and everyone that exists.

Let's examine nature's objective, function, resources, and implementation process as the logic behind RIMS, which is a better product development and production solution.

SOLUTION: A Zero Waste, Zero Anxiety, and Full Prosperity Model First, About Nature's Regenerative System

A Zero Waste and Prosperity Model. Natural systems that operate on Earth are interdependent with other planets and stars in our solar system. So, when we think of nature, we must include all that our planet relies on to create and maintain life. Let's think of nature's system with four components: its objective, its function, its resources, and its implementation strategy.

Objective	 To create life To maintain and continue life 	 Silling
Funtion	 To process energy and elements To generate food, medicine, other necessities 	
Resources	• Energy, elements, ecoysystem handlers	8
Implementation Strategy	 Engaging all animate and inanimate in accomplishing object Assigning roles/responsibilities to links in a chain of ecosyst Automating the process 	tive terms 555

Next, we examine how to mimic these four components in manufacturing and production to achieve zero waste and economic prosperity.

Regenerative Integration Management System (RIMS)

With so much science behind it, we can choose regenerative integration as a holistic solution and a management strategy that works well system-wide. This strategic management system is RIMS, a Regenerative Integration Management System model designed by Dr. Motaghy based on principles of biomimicry and ways that nature manages life efficiently and masterfully. RIMS provides the necessary structure to construct an interdependent production chain utilizing the four components laid out above and forging strong links that make each step in the management system efficient in productivity, profitability, and planetary action, resulting in systemic prosperity and well-being.

The evolution of nature's regenerative design has taken billions of years, and we can mimic its efficiency and effectiveness. Considering what nature produces as "products," we can examine its process from four aspects: objective, function, resources, and implementation strategy.

- What is nature's regenerative Objective? To generate and regenerate resources that create and maintain life.
- What is nature's regeneration Function? The function includes processing energy and raw materials to generate food, medicine, and other necessities for life on Earth to continue.
- What are nature's Resources? Natural elements, energy, and ecosystems.
- What is nature's Implementation Strategy? It engages and assigns roles/responsibilities to all animate and inanimate links in a chain of ecosystems and empowers them to fulfill their roles and nature/s objectives flawlessly by

automating this process – precoding all forms of life to have three goals, come to be, consume, and transition to other forms to become food or livelihood for others. Everything has value and wastes nothing. Mimicking Nature's Objective, Function, Resources,

Implementation Strategy: RIMS



Since we are humans and susceptible to stress and anxiety, we've considered RIMS to produce zero anxiety, zero waste, and be a prosperity model. Mimicking the four aspects of nature's regenerative design within RIMS looks as follows:

- **RIMS Objective**: Create food, medicine, products, and profitable livelihoods that grow a healthy economy with zero waste & zero anxiety.
- **RIMS Regenerative Function**: Design and convert raw or synthetic materials into useful products to serve and create livelihood.
- **RIMS Resources** (**Power and Energy**): Natural resources, Life Intelligence, expertise, funds, clout, policy leverage, and a community or ecosystem of handlers.
- Implementation Strategy: Using strategic methods, technologies, and, most importantly, employing or engaging ECOSYSTEMS OF HANDLERS (a network of consumers & organizations who eliminate waste through consumption and reproducing other essential products that support the economy and growth. Everyone in the RIMS chain benefits and grows. The planet stays green.

An Ecosystem of Handlers For a Healthier Economy

RIMS creates a healthier economy. By putting in place a system and processes through conscious and intentional choices and strategies, RIMS provides new livelihood opportunities for a community of "handlers," like the relationship nature has created for the members of an ecosystem to create wasteless results.

These handlers include consumers, organizations, and technologies that help clean up after consuming products and during each production stage, such as excavating raw materials and converting them to products or packaging, shipping, etc. This community of handlers, including those who manage processing products, should be educated and equipped to ensure that they return to nature's regenerative system.

Using the RIMS roadmap, an organization would devise and roll out the 1-3-5 year strategic plan to implement the RIMS plan. The creation of this strategic plan should involve/include key stakeholders such as local communities, employees, customers, and suppliers. An important step is to check what could create a wicked problem in other systems and industries versus the proposed one. Check the RIMS roadmap to eliminate the potential negative impacts of each step regarding the risks that may come up with other systems (the interconnections among climate risks).

Below see sample steps to create an organizational RIMS cycle

IMPLEMENTATION: Strategic Plan at A Glance

- I. Using the RIMS concept, the plan should identify:
 - A. **Regenerative-Based Objective:** Align/create the company vision/purpose with a healthy economy that promotes zero waste and zero anxiety.
 - 1. Look at other companies and organizations with an aligned nature/purpose for inspiration.
 - 2. Check the organization's alignment with the Sustainable Development Goals (SDGs) for systemic change and its alignment with the inner development goals (IDGs) and mindful life optimization (MLO) goals for its people optimization.

- B. **Regenerative-Based Function:** Design and convert raw or synthetic materials to products; serve and create livelihood. Organize and sequentially apply the strategic plans/initiatives using the RIMS perspective (refer to the RIMS Flowchart) as the road map.
- C. Identify/Create Resources: Account for natural resources, Life Intelligence, expertise, funds, clout, policy leverage, and a community or ecosystem of handlers.
 - Identify the production energy sources and the amount used, and find ways to become more efficient.
 - 2. Engage experts and policies in each area to support your objective.
 - 3. Create a mechanism to degrade and repurpose waste material.
 - 4. Enlist handlers (other organizations) who can repurpose waste material for new products.
 - 5. Provide resources for startup organizations to become handlers.
 - 6. We are employing or engaging ECOSYSTEMS OF HANDLERS (a network of consumers & organizations who eliminate waste through consumption and reproducing other essential products to support the economy and growth. Everyone in the RIMS chain benefits and grows. The planet stays green. Double-check and review the RIMS road map below and implement it at the board headquarters, regional, and country levels.
 - 7. Use the same template for other related objectives and goals.

II. Set 3-5 Focus Areas with SMART (specific, measurable, attainable, realistic, time-bound) Goals and Objectives:

Focus Area Example: Eliminating Production Energy

Waste

- I. *Objective/Outcome 1*: Reducing production energy waste by 50% by Dec 31, 2026.
 - A. *Goal 1:* Analyzing technology needs and surveying for the best tech choices for cleaner energy by May 2025
 - B. Goal 2: Acquiring/installing waste-reducing tech by Dec. 2025
 - C. Goal 3: Measuring outcomes every three months and making necessary adjustments
- Objective/Outcome 2: Regenerative Raw Materials assessment and phase-out by August 2027.
 - A. *Goal* 1: Identify raw materials produced by category and which can be candidates for switching to regenerative sources by July 2025.
 - B. Goal 2: Assess the ease and availability of the materials that will change for regenerative materials, including the cost impact of each raw material and options for the cost impact.
 - C. *Goal 3*: Measuring outcomes towards replacing raw materials every three months and making necessary adjustments.

Other Necessities:

- Encourage initiatives at the local levels that include local communities and stakeholders. Collect, share, and publish best practices and successes. Also, understand lessons learned.
- Collect and celebrate organization-wide success for the stakeholders.
 - Identify and roll up local successes into a regional or global initiative. Share back to the industry and other organizations.
 - Scan in the same groups for ideas to introduce and integrate.
- Having found what works and what doesn't, report back to the board and re-integrate (regeneration) the process
 - Stop what is not working.
 - Apply lessons learned for zero waste and zero anxiety to new initiatives.
 - Monitor implementation and check with the <u>interconnected (eco)systems of</u> <u>impact and risks</u>.

Case Study: Toyota

Some factories have found ways to mimic these regenerative and efficient systems in at least some production stages. A good example is Toyota, which, in addition to recovering, recycling, and refurbishing its parts, has also managed to reduce its energy consumption by adjusting the temperature and humidity needed to paint its cars and reducing its previous output of CO2 emissions. The Prius, Toyota's line of hybrid automobiles, is built with recyclable components. Their third-generation models are 85% recyclable and 95% "recoverable." Even the hybrid battery is recyclable and refurbished for use in other electric vehicles. Here is Toyota's statement about avoiding waste:

We recover as much as possible from our manufacturing operations to keep waste to an absolute minimum. We work with specialist partners to create the best disposal processes for our vehicles. Even the finest waste residues can be recovered and used as an alternative fuel source for industry. We also conserve water by using as little as possible and recycling wastewater generated by our production processes. Our attention to detail means we even ensure the supply boxes that our parts are designed for are purpose-built and repeatedly reused.

Here, you can think of "specialist partners" as a type of handler in RIMS. In addition, better technologies can improve Toyota's case for reducing the negative impact on the environment. Innovative and new technologies can enable what goes into cars to make them much more RIMS effective. For example, the number of moving parts significantly differs between electric vehicles (EVs) and Internal Combustion Engine (ICE) or gasoline-powered vehicles. The design of EVs is far simpler in the drivetrain compared to ICE counterparts. On average, an EV contains around 20 to 25 moving parts in its drivetrain. Fewer moving parts in electric vehicles lead to fewer waste products in landfills.

The Case For Biodegradable Products

When discussing organic and biodegradable versus what can be recycled, RIMS recommends avoiding the need to recycle. Manufacturing recycled plastics could be avoided to reduce the need for petroleum products. Lego is already working on technologies to make bricks non-plastic and regenerative. However, more work and innovation are still needed to decrease costs.

Using sustainably sourced, biodegradable alternatives, we can create toys that echo the magnificence of creatures threatened in the wild, such as Rhinos (formerly made as toys from non-biodegradable and ecosystem-damaging plastic) while adhering to <u>circular</u> <u>economy principles</u>. Unlike their plastic counterparts, these eco-friendly toys can decompose, enriching the earth. The contrast between ancient and modern inspires a collective responsibility toward environmental stewardship. Teaching future generations about caring for the planet and regenerative practices can strengthen connections between play and nature. We can align childhood joy with sustainability by viewing these toys as part of a broader ecological narrative. Toy Rhinos crafted from biodegradable materials can symbolize resilience and our capacity for innovation.

Conclusion

RIMS is a solution under MLO and Corporate Mindful Life Optimization (CMLO) umbrella. This powerful methodology facilitates the United Nations Sustainable Development Goals (SDGs) and benefits organizations in many aspects, including profitability, people, and planetary well-being. RIMS outlines a methodology that organizations can immediately consider and implement for regenerative practices. By applying RIMS to business and management systems, we can become better stewards of our planet, which is the right and responsibility of every human.

Understanding the beauty and imperative of living regeneratively to preserve our planet, and taking initiatives like those of Toyota are examples of conscious leadership.

However, anybody can consciously lead their lives with improved perspectives and innovative solutions, even in their kitchen. Our society has many ordinary leaders who are instrumental in the systems we utilize, including businesses, governance, public infrastructure, and education.

We can all have a positive impact when innovating with AI (artificial intelligence), whether we use it to run our small businesses or hobbies. We can be curious, remain present, and be aware of any negative impacts, such as excessive power consumption. We can either refrain from such activities to avoid them or ensure that some measures offset, mitigate, or eliminate them.

Next Steps: Implementing RIMS in your

organization

This paper summarizes how RIMS would be utilized to convert or optimize the effectiveness and prosperity of manufacturing systems. We are here to guide and help you think through this process as it applies to your organization.

At Perfectly Here, we provide a three-dimensional Mindfulness approach with a five-step optimization process to help your employees have stronger inner qualities and skills to deal with the challenges that face them at work and in their lives. Our MLO for Corporate programs is comprehensive. They provide training in three domains of Life Intelligence (Systems, Planet, and Human Conduct and Happiness). We help align business and organizational systems with the brilliance of natural systems to reduce the rate of mistakes and failure, minimize business costs, reduce waste and ecological issues, and increase personal and professional success and satisfaction.

To get sustainability news and tips, please contact us and visit our website at

https://perfectlyhere.org/

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About the Authors

Dr. Manijeh Motaghy



Dr. Motaghy is the founder of Perfectly Here, a non-profit 501C3 organization dedicated to developing humanity for optimal wisdom, compassion, and clarity. She is a member of several think thanks, such as MKAI (Morality Knowledge in AI), has served on various

boards and global communities, such as the Global Methodologies Committee, where she contributed as a member and chapter editor to the creation of the Planet Positive 2030 project by Stanford IEEE, the largest professional technology company advancing technology for the good of humanity. She is an Organizational Psychologist certified to facilitate and teach secular mindfulness by UCLA Mindful and to train Conscious Teams and Leaders by Mindful NYU.

Since 2007 she has designed and taught over 700 mindfulness-based courses, workshops, and day retreats, trained non-profit organizations, spoken at numerous universities, summits, and global conferences, and provided training to corporations such as Kaiser Permanente, Dignity Health, Motion Picture Television Fund Hospital, Health Net of California, and Disney Imagineering.

Her work resulted in the creation of Mindful Life Optimization (MLO) methodology to transform and optimize individuals, systems, and the planet. RIMS is a sub-model under MLO aimed at transforming manufacturing processes to result in zero waste and zero anxiety for people. Her book, "It's Not Easy to Be Human," provides context in which systemic, planetary, and human issues are mainly due to humans being under-developed in some fundamental qualities and skills, and provides several methodologies to optimize human development and mitigate these global problems. She invites all interested parties to accomplish a vision of optimizing one billion people by 2042.

Contact Dr. Manijeh Motaghy at manijeh@perfectlyhere.org

Matthew Law



Matthew (Matt) Law is an innovative, creative, and compassionate leader with global experience in resource deployment and change management. Matt excels at assembling teams that engage hearts and minds with a sense of belonging. With diverse experiences across countries and continents, industries, and projects, Matt has led successful collaborative teams and established standards of excellence in operations, sustainability, and human-centric problem-solving. This journey has deepened Matt's connection to the United Nations Sustainable Development Goals (SDGs), strengthening his commitment to creating lasting positive change. Matt is proud to be Australian.

Contact Matthew Law at matthew@perfectlyhere.org

MLO Logos



For more information on these models visit: <u>http://perfectlyhere.org</u>